

For Immediate Release
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Detroit resident and successful entrepreneur Jane Smith has been appointed executive director of the Inspired Women of America Association. The association, which was founded in 2007, provides free business information and networking opportunities to its 725+ business members Detroit and surrounding counties. The organization is poised to go national within the next year.

Jane Smith, who earned her master's degree from the University of Michigan, has been an active member of the business community in Detroit, working for such companies as Phoenix Enterprises, Acme Land Development and Rockware USA before founding her own real estate development company Salmon Property Management in 2007. She sees her role as executive director of the Inspired Women of America Association as an opportunity to help women in business to succeed by providing them with the resources and guidance they need.

In an interview, Jane can talk about:

- the biggest mistakes people make when starting their own businesses and how to avoid them
- the new business skills you need to succeed now
- how women can use their feminine skills to succeed in business
- the future of the Inspired Women of America Association

Would you like to interview Jane?

Call 818.999.5432 or email susansally@sallypr.com

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