

Media Announcement

This information is relevant until December 31, 2011



Detroit resident and successful entrepreneur **Jane Smith** has been appointed executive director of the **Inspired Women of America Association**. The association, which was founded in 2007, provides free business information and networking opportunities to its 725+ business members Detroit and surrounding counties. The organization is poised to go national within the next year.

Jane Smith, who earned her master's degree in business from the University of Michigan, has been an active member of the business community in Detroit, working for such companies as **Phoenix Enterprises, Acme Land Development** and **Rockware USA** before founding her own real estate development company **Salmon Property Management** in 2007. She sees her role as executive director of the Inspired Women of America Association as an opportunity to help women in business to succeed by providing them with the resources and guidance they need.

"I'm really excited about being in this role and to be associated with a group of dynamic and inspiring women," said Ms. Smith. "I hope to leverage my background in business and entrepreneurial development to grow and empower the Inspired Women of America."

"We are proud of Ms. Smith's appointment at such an esteemed organization. IWAA's goal of empowering women in business is admirable and Ms Smith is the key ingredient to making our mission a national one." commented Amy Johnson, founding member and board president.

In an interview, Jane can talk about:

- **Four major mistakes people make when starting their own businesses & how to avoid them**
- **The new business skills you need to succeed now**
- **The importance of belonging to a local and national organization**
- **The future of the Inspired Women of America Association**
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To arrange an interview call
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or email:
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Inspired Women
Inspiring Women to be Their Best
www.InspiredWomen.org



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